

Royal Music Centers
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Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

www.royalmusic.com

732-240-2332

A Violinist in the Metro

A man sat at a metro station in Washington DC and started to play the violin; it was a cold January morning. He played six Bach pieces for about 45 minutes. During that time, since it was rush hour, it was calculated that thousands of people went through the station, most of them on their way to work.

Three minutes went by and a middle aged man noticed there was musician playing. He slowed his pace and stopped for a few seconds and then hurried up to meet his schedule. A minute later, the violinist received his first dollar tip: a woman threw the money in the till and without stopping continued to walk. A few minutes later, someone leaned against the wall to listen to him, but the man looked at his watch and started to walk again. Clearly he was late for work.

The one who paid the most attention was a 3 year old boy. His mother tagged him along, hurried but the kid stopped to look at the violinist. Finally the mother pushed hard and the child continued to walk turning his head all the time. This action was repeated by several other children. All the parents, without exception, forced them

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Meet The Roland AT-300: Atelier Organ

A Next-Generation, High-Performance Home Organ

The stylish, solidly built AT-300 provides a dual-manual keyboard (49+61) and pedalboard, 180 voices, harmonic bars, a 60w stereo speaker system, and USB port for loading registration data and new songs via USB Flash Memory, FD drive or CD drive. Not too big, not too small, this attractive model is a great choice for mid-to-high-level organists.

- Superb organ sounds and orchestral voices
- Easy-to-use rhythm function
- High-quality built-in stereo speaker system
- Harmonic bars for enhanced organ sound and performance
- Waterfall-style lower keyboard
- Multi-function USB port can be used for optional memory key (M-UF1G), floppy drive (FD-01A), or CD drive (CD-01A) (play along with VIMA TUNES® songs or audio CDs)



It's easy to play any musical instrument: all you have to do is touch the right key at the right time and the instrument will play itself. J.S. Bach

**Royal Music proudly
serving Jersey Shore
music lovers since
May 17, 1993**

**Voted Best Music
Store in Ocean County**

**Thank you for your
continued patronage.**

**Spring Music Classes
Now Forming**

**Call 732-240-2332
or visit our studio for
more information**

**It's time to:
Swing Into Spring**

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to move on.

In the 45 minutes the musician played, only 6 people stopped and stayed for a while. About 20 gave him money but continued to walk their normal pace. He collected \$32. When he finished playing and silence took over, no one noticed it. No one applauded, nor was there any recognition.

No one knew this but the violinist was Joshua Bell, one of the best musicians in the world. He played one of the most intricate pieces ever written with a violin worth 3.5 million dollars.

Two days before his playing in the subway, Joshua Bell sold out at a theater in Boston and the seats average \$100.

This is a real story. Joshua Bell playing incognito in the metro station was organized by the Washington Post as part of a social experiment about perception, taste and priorities of people. The outlines were: in a commonplace environment at an inappropriate hour: Do we perceive beauty? Do we stop to appreciate it? Do we recognize the talent in an unexpected context?

One of the possible conclusions from this experience could be: If we do not have a moment to stop and listen to one of the best musicians in the world playing the best music ever written, how many other things are we missing?

There is credit aplenty in the music industry.

By now most of our readers have heard about the credit crunch facing many Americans.

It turns out that type of people who purchase organs, pianos and keyboards are generally good people who pay their bills and are credit worthy. That being said you can still get a loan to purchase a new or previously owned musical instrument.

Our lenders are eager to earn your business and are offering attractive loan programs that even include no money down.

*You can own the
instruments of your dreams
for only dollars a day!*

Visit our showroom for
more information.

SAVE THE DATE
Pot Luck
Open House Party
Saturday May 30th
Noon until 3pm
Meet other music lovers!



We appreciate your
comments, notes, letters,
and e-mails.
Mail 'em to ...

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864 Route 37 West
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Or via the web ...
editor@royalmusic.com

Have You Heard The News?

Royal Music now carries new Lowrey organs.

Lowrey, the long-time leader in easy-to-play instruments, has harnessed the power of technology to create a wide range of features that make recreational music making possible for everyone. These Lowrey innovations, combined with easy-play music methods developed by Lowrey and used in music classes, create an easy and fun way to make music.

Just one example of Lowrey's numerous easy play innovations is the way in which each key on the organ is labeled to match the music in the Lowrey Magic Organ Course, so that finding the right note to play is easy. The color-coded note bar above the music matches the color of the key to play on the organ, which will magically play a full-sounding chord, using just one finger.

Lowrey's easy-play technology will empower you with the freedom to make your own music. Maybe you took some music clas-

ses in the past, or maybe you always wished you could play but never had the opportunity to try. You may be an experienced player wanting get back to your musical roots. Lowrey, with its great sounding instruments, Lowrey Magic adult classes, and L.I.F.E., a society of music lovers, is just the beginning of your new, or renewed music making hobby. Visit Royal Music, your local authorized Lowrey dealer to experience the Lowrey Easy and Fun way to make music.



ATTENTION: LOWREY ORGAN AFICIANDOS

If you love that Lowrey sound ...

Royal Music is now the official Lowrey Organ Headquarters for the Jersey Shore.

Now you can enjoy Royal Music treatment with your Lowrey Organ.

LOWREY

Now in stock at Royal Music a nice assortment of new and nearly new Lowrey organs. All Royal Music Lowrey organs include free local delivery and one year of free music lessons. Also included are operating class to truly learn to use your new organ.

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Celebrating 16 years of music

Awesome Classes ... Save The Date

Upcoming Specialty Classes:

Roland Organ	Saturday	April 18th	11 am
Play Any Organ	Saturday	April 25th	11 am
Lowrey Class	Wednesday	April 29th	4 pm
Roland Organ	Saturday	May 2nd	11 am
Keyboard Club	Saturday	May 9th	11 am
Lowrey Class	Wednesday	May 13th	4 pm
Roland Organ	Saturday	May 16th	11 am
Play Any Organ	Saturday	May 23rd	11 am
Lowrey Class	Wednesday	May 27th	4 pm
Roland Organ	Saturday	June 6th	11 am
Lowrey Class	Wednesday	June 10th	4 pm
Keyboard Club	Saturday	June 13th	11 am
Roland Organ	Saturday	June 20th	11 am
Lowrey Class	Wednesday	June 24th	4 pm
Play Any Organ	Saturday	June 27th	11 am

The specialty classes offered at Royal Music are designed to help you truly understand the functions of your instrument.

Today's modern instruments have a plethora of functions that many people feel more comfortable being shown how to use rather than trying to read it from their owner's guide.

There is no charge for these lessons. It is our hope that we can help you get the most out of your instrument.